India’s premiere conference on using and developing the Python programming language will be held in Chennai this year.

PyCon India is the annual conference of the Python community in India, which brings together developers, experts, academics, scientists and enthusiasts from all over India and abroad. It is one of the largest Python conferences in Asia. Your sponsorship helps to spread the word about our wonderful Python language among people in India.
PyCon India 2019

- 11th year of PyCon India
- Conference at Chennai Trade Center
  - Oct 12th (Sat), Oct 13th (Sun)
- Workshop at IITM Research Park
  - Oct 14th (Mon)
- Devsprint, IITM Research Park
  - Oct 14th (Mon), Oct 15th (Tue)
Community

- Active communities in various cities across India
- Local User groups: 12,000+ (via different local mailing lists)
- Facebook: 6400+ (likes and followers)
- Twitter: 6500+
- Last year we had participation from people associated with 600+ organizations
- Estimated Participation: 1200+
Previous Sponsors

- DE Shaw & Co
- GOJEK
- indeed
- AQR
- PRAMATI
- SOROCO™
- LiveHealth
- IBM
- VMware
- CorEVA™
- Zaubacloud
- Google Developers
A total of 1454 people participated in PyCon India 2018. 68% of the attendees were from the industry, and 32% were students.
Demographics (contd)

- Attendees had diversified experience levels
- More than half of the attendees were experienced (1-15+ years)
More about PyCon India 2018

- Website: https://in.pycon.org/2018/
- Sponsors: https://in.pycon.org/2018/#sponsors
- Photos: https://bit.ly/2EU28Vs
- Talk Recordings: https://bit.ly/2Z2iX8f
Why You Should Sponsor?

**Put Your Business in the Spotlight**
Be a part of India's Premiere conference on using and developing the Python Programming Language, increasing your brand exposure and elevating your business identity within the community. Stand out among the attendees by prominently displaying your products and marketing material.

**Hiring and Business Opportunities**
Get matched with those who could become potential clients or employees. The conference has a history of attracting smart folks and businesses from various backgrounds. Get connected, make your pitch and find the best programmers or clients to join your ranks!

**Give Back to the Community**
Establish your goodwill and show the community that you’re a reliable partner, willing to support the ecosystem. Sponsorship is a way of giving back to the community and thanking them for their support. Your sponsorship helps PyCon India remain affordable and accessible to the widest possible audience.

**Low Cost Marketing**
Instead of spending a fortune on traditional advertisements, take a look at our reasonably priced sponsorship slabs and pick one - letting you be discovered and known to the cream of the community at maybe half (or even less!) of your marketing budget.
## Sponsorship Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>INR</td>
</tr>
<tr>
<td>Platinum</td>
<td>₹ 7,50,000</td>
</tr>
<tr>
<td>Gold</td>
<td>₹ 3,50,000</td>
</tr>
<tr>
<td>Silver (50% Startup Discount)</td>
<td>₹ 1,75,000</td>
</tr>
<tr>
<td>Associate (50% Startup Discount)</td>
<td>₹ 50,000</td>
</tr>
</tbody>
</table>

The above mentioned sponsorship amount is exclusive of 18% GST.
To make PyCon India affordable to small businesses and startups, we provide a 50% discount for the Silver and Associate sponsorship slabs.

This discount is applicable for organizations with less than 15 employees or less than 3 years in operation.
## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Associate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Passes</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Speaker Dinner Passes</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Write-up on Website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Link on Website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Stall at Venue (size in square meters)</td>
<td>4x3 m²</td>
<td>3x3 m²</td>
<td>3x2 m²</td>
<td>☒</td>
</tr>
<tr>
<td>Logo on official banner</td>
<td>✔</td>
<td>✔</td>
<td>☒</td>
<td>☒</td>
</tr>
<tr>
<td>Logo on notebook given to participants</td>
<td>✔</td>
<td>✔</td>
<td>☒</td>
<td>☒</td>
</tr>
<tr>
<td>Ability to distribute goodies at the stall</td>
<td>✔</td>
<td>✔</td>
<td>☒</td>
<td>☒</td>
</tr>
<tr>
<td>Company's brochure in welcome kit</td>
<td>✔</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
</tr>
<tr>
<td>Logo on goodie bag</td>
<td>✔</td>
<td>☒</td>
<td>☒</td>
<td>☒</td>
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</tbody>
</table>
## Sponsorship Benefits (contd)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Associate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Talk slot (25 min) at the conference</td>
<td>✔️</td>
<td>✖️</td>
<td>✖️</td>
<td>✖️</td>
</tr>
<tr>
<td>Lightning talk slot (5 min) at the conference</td>
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<td>✔️</td>
<td>✖️</td>
<td>✖️</td>
</tr>
<tr>
<td>Tutorial (1 hour) in Openspaces</td>
<td>✖️</td>
<td>✖️</td>
<td>✔️</td>
<td>✖️</td>
</tr>
<tr>
<td>Poster Presentation Slot</td>
<td>✖️</td>
<td>✖️</td>
<td>✖️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Flexibility

- Have something specific in mind?
- Please don’t hesitate to ask! We are more than happy to work with you and tailor the sponsorship benefits to suit your needs.
Privacy Policy

Participant details will not be shared without their explicit permission. Participants are allowed to share their information with you at your stall. Give them a good reason to do so. Make a compelling pitch for yourself or offer goodies in exchange for contact information.

Contact

Mail: sponsorship@in.pycon.org
Ramanathan Ramakrishnamoorthy, Sponsorship Co-ordinator
Mobile: +91-9966085138

Senthil Kumaran, Sponsorship Co-ordinator
Mobile: +91-9962299758

Vijay Kumar, PyCon India 2019 Conference Chair
Mobile: +91-9444108438