



The Premier Python Conference of India

<https://in.pycon.org/2016/>

**September 23rd to 25th, 2016**

Convention Center,

Jawaharlal Nehru University

New Delhi

# Sponsorship Prospectus



# About PyCon India

- This will be the 8th year of PyCon India being hosted by the community.
- PyCon India is the premier conference in India that brings together Developers, Experts, Researchers, Scientists, Enthusiasts and Companies dealing in python.
- PyCon India is a completely volunteer driven event, managed by the Python Software Society of India (PSSI).
- PyCon India attracts a diverse community of Python Developers & enthusiasts from all over India and abroad.



# Why You Should Sponsor

- An avenue for your company to be better connected to the Indian Python community as well as to nurture it.
- Your sponsorship helps PyCon India remain affordable and accessible to the widest possible audience.
- You get to spread the word about your products and the company to a very niche target audience the quality and quantity of which is unrivalled.

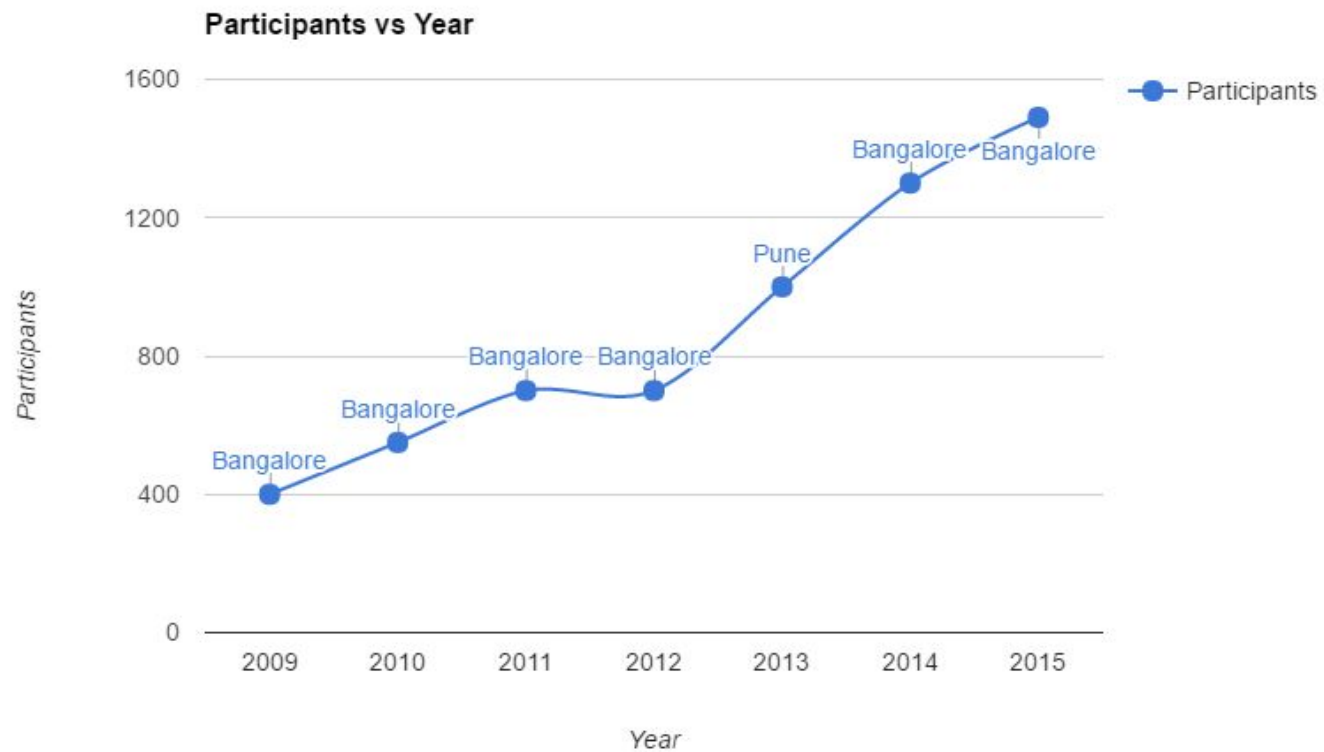


## Previous Events:

- PyCon India 2015 , Oct 2-4, 2015, Bangalore
- PyCon India 2014, Sep 26-28, 2014, Bangalore
- PyCon India 2013, Aug 31 - Sep 2, 2013, Bangalore
- PyCon India 2012, Sep 28-30, 2012, Bangalore
- PyCon India 2011, Sep 16-18, 2011, Pune
- PyCon India 2010, Sep 25-26, 2010, Bangalore
- PyCon India 2009, Sep 26-27, 2009, Bangalore



# Participation at PyCon India over the years:































# Highlights of PyCon 2015

- Around 1490 attendees
- Dev sprint : around 100 attendees
- Child Care facilities
- Poster session
- 153 talks submitted
- 3 parallel tracks, 30+ talks from 12+ domains
- 9 Hands on workshops
- Open Space (20+ talks)
- Travel reimbursement for female speakers



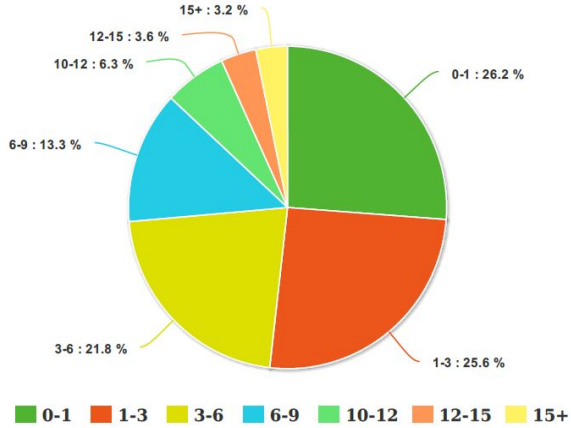
# Previous Sponsors

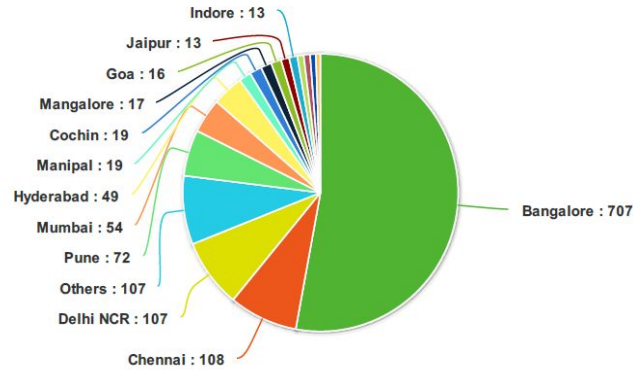
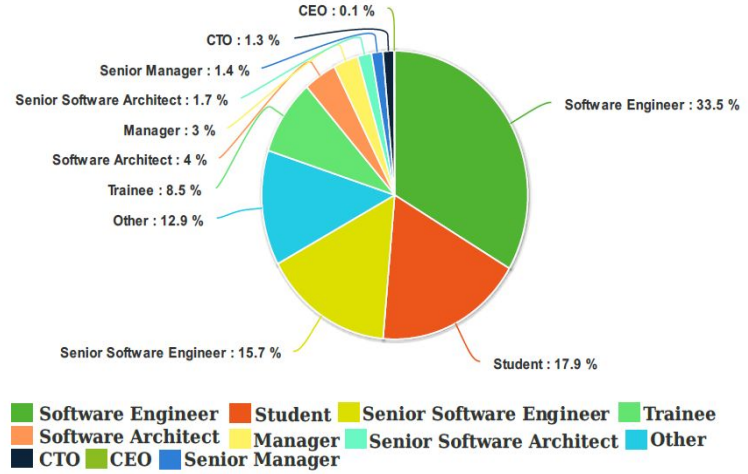


# PyCon India 2015 Demographics

**Experience**



**Profession**



- Bangalore
- Chennai
- Delhi NCR
- Others
- Pune
- Mumbai
- Hyderabad
- Manipal
- Cochin
- Mangalore
- Goa
- Jaipur
- Indore
- Kolkata
- Kochi
- Coimbatore
- Durgapur





# Privacy Policy

- Participant details will not be shared without their explicit permission.
- The participants are allowed to share information with you at your Stall/Table. Give them a good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.



# Sponsorship Categories

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Associate</b>
Amount in INR	6,00,000	4,00,000	2,50,000	50,000
Amount in USD	9000	6000	4000	745

Startup Discount:

50% discount on Gold and Silver category of sponsorship for startups with less than 10 employees.



# Sponsorship Benefits

	Platinum	Gold	Silver	Associate
Free passes	10	6	3	6
Logo + Write-up + link on conference website	Yes	Yes	Yes	Yes
Logo on official banners	Yes	Yes	Yes	No
Contact Point kit(your tablet/smartphone)	Yes	Yes	Yes	No
Your Stall/Booth at the venue (your banner)	Yes(14'X8')	Yes(12'X6')		No
Banner and table at the venue (6'x2' table provided, your banner)			6'x2' Silver(table)	No
Distribute goodies at the stall	Yes	Yes		No
Company Brochures along with welcome kit	Yes			No
Logo on the notebooks given to participants	Yes			No
Sponsored Workshop	90 minutes			No
Sponsored Talk		30 Mins.		No

Note: Stall will be available only during main conference days (Saturday & Sunday).

Sponsored workshop and talk will be Audi 2 or Audi ( time slot will be on First come first serve)

Sponsored workshop will be on conference days. Please get in touch with us, if you would like any customizations or add-ons to the benefits



## Contact Information

Please prefer email to contact us : [sponsorship@in.pycon.org](mailto:sponsorship@in.pycon.org)

Akshay Arora: +91-9999660664

Gora Mohanty: +91-9868527992

Satyakam Goswami: +91-9599648935

