The Premier Python Conference in India
https://in.pycon.org/2015/

October 2, 3 and 4, 2015
NIMHANS Convention Centre, Bangalore

Sponsorship Prospectus
About PyCon India

● PyCon India is the premier Python conference in India, being hosted for the Seventh time.

● PyCon India will bring together Python developers and enthusiasts of various backgrounds.

● PyCon India is completely volunteer run event, managed by a non-profit society (PSSI).
Why You Should Sponsor

- By sponsoring the conference, your organization will be better connected to the Indian Python community.

- Your sponsorship helps PyCon India affordable and accessible to the widest possible audience.

- Your sponsorship helps us lower ticket prices and support video recording.
Previous Events

- **PyCon India 2014**, Sep 26-28, 2014, Bangalore
  1300+ participants
- **PyCon India 2013**, Aug 31. Sep 1-2, 2013, Bangalore
  1000+ participants
- **PyCon India 2012**, Sep 28-30, 2012, Bangalore
  700+ participants
- **PyCon India 2011**, Sep 16-18, 2011, Pune
  700+ participants
- **PyCon India 2010**, Sep 25-26, 2010, Bangalore
  550+ participants
- **PyCon India 2009**, Sep 26-27, 2009, Bangalore
  400+ participants
PyCon India 2014 Demographics

- **SE**: 39%
- **CTO/HEAD**: 19%
- **Manager**: 23%
- **SSE**: 11%
- **Student**: 7%

- **0-1 years**: 32%
- **1-4 years**: 27%
- **4-8 years**: 11%
- **8-10 years**: 7%
- **10+ years**: 23%
Privacy Policy

- Participant details will not be shared without the participant’s permission.

- The participants are allowed to share information with you at your Stall/Table. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.
Important Dates

Workshop Day - Oct 01, 2015
Main Conference - Oct 02-03, 2015
# Sponsorship Categories

<table>
<thead>
<tr>
<th>Amount in INR</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Associate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount in USD</td>
<td>4,50,000</td>
<td>3,00,000</td>
<td>150,000</td>
<td>50,000</td>
</tr>
<tr>
<td></td>
<td>7,400</td>
<td>5,000</td>
<td>2,500</td>
<td>1,000</td>
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</tbody>
</table>

**Startup Discount:**

50% discount on silver and Gold category of sponsorship for startups with less than 10 employees.
## Sponsorship Benefits

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Associate</th>
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</thead>
<tbody>
<tr>
<td>Free passes</td>
<td>12</td>
<td>6</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Logo + Write-up + link on conference website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on official banners</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Contact Point kit (your tablet/smartphone)</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td>yes</td>
</tr>
<tr>
<td>Your stall at the venue (your banner)</td>
<td>Yes(14’X8’)</td>
<td>Yes(12’X6’)</td>
<td></td>
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<tr>
<td>Banner and table at the venue (6’x2’ table provided, your banner)</td>
<td></td>
<td></td>
<td>Yes</td>
<td></td>
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<tr>
<td>Distribute goodies at the stall</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Company Brochures along with welcome Kit</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Logo on the notebooks given to participants</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td>Sponsored Workshop (for 90 minutes)</td>
<td>Yes</td>
<td></td>
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</table>

**Note:** Stall will be available only during main conference days (Saturday & Sunday).  
Sponsored workshop will be on conference days  
Please get in touch with us, if you would like any customizations or add-ons to the benefits.
Contact Information

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