The Premier Python Conference in India
http://in.pycon.org/2014/

September 26, 27 and 28, 2014
NIMHANS Convention Centre, Bangalore

Sponsorship Prospectus
About PyCon India

● PyCon India is the premier Python conference in India, being hosted for the fifth time.

● PyCon India will bring together Python developers and enthusiasts of various backgrounds.

● PyCon India is completely volunteer run event, managed by a non-profit society.
Why You Should Sponsor

• By sponsoring the conference, your organization will be better connected to the Indian Python community.

• Your sponsorship helps keep PyCon India affordable and accessible to the widest possible audience.
Previous Events

- **PyCon India 2013**, Aug 31. Sep 1-2, 2013, Bangalore
  1000+ participants

- **PyCon India 2012**, Sep 28-30, 2012, Bangalore
  700+ participants

- **PyCon India 2011**, Sep 16-18, 2011, Pune
  700+ participants

- **PyCon India 2010**, Sep 25-26, 2010, Bangalore
  550+ participants

- **PyCon India 2009**, Sep 26-27, 2009, Bangalore
  400+ participants
PyCon India 2012 Demographics

- Age
  - 79%: 40+
  - 9%: 20-30 years
  - 4%: <20 years

- Experience
  - 29%: 0 years
  - 14%: 1 year
  - 10%: 2 years
  - 6%: 3 years
  - 16%: 4 years
  - 12%: more than 4 years
  - 5%: Manager
  - 12%: VP/CTO/CEO
  - 5%: Software Developer
  - 2%: Student
  - 2%: Other
Privacy Policy

● Participant details will not be shared without the participant’s permission.

● The participants are allowed to share information with you at your Stall/Table. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.
Important Dates

Workshop Day - Sept 26, 2014
Main Conference - Sept 27-28, 2014
## Sponsorship Categories

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount in INR</td>
<td>5,00,000</td>
<td>3,00,000</td>
<td>200,000</td>
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<tr>
<td>Amount in USD</td>
<td>8000</td>
<td>5,000</td>
<td>3200</td>
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</table>

**Startup Discount:**

50% discount on silver category of sponsorship for startups with less than 10 employees.
# Sponsorship Benefits

<table>
<thead>
<tr>
<th>Service</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Free passes</td>
<td>12</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Logo + Write-up + link on conference website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on official banners</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Banner and table at the venue (6'x2' table provided, your banner)</td>
<td></td>
<td></td>
<td>Yes</td>
</tr>
<tr>
<td>Your stall at the venue (12'x6' space provided, your banner)</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Distribute goodies at the stall</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Company Brochures along with welcome Kit</td>
<td>Yes</td>
<td></td>
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<td>Logo on the notebooks given to participants</td>
<td>Yes</td>
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<tr>
<td>Sponsored Workshop (for 90 minutes)</td>
<td>Yes</td>
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<td></td>
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<tr>
<td>On stage mention and thanks(During welcome note on conference's first day)</td>
<td>Yes</td>
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Note: Stall will be available only during main conference days (Saturday & Sunday). Please get it touch with us, if you would like any customizations or add-ons to the benefits.
Contact Information

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