

PyCon *India*
2013

The Premier Python Conference in India

<http://in.pycon.org/2013/>

August 30, 31 and September 1, 2013
NIMHANS Convention Centre, Bangalore

Sponsorship Prospectus

About PyCon India

- PyCon India is the premier Python conference in India, being hosted for the fifth time.
- PyCon India will bring together Python developers and enthusiasts of various backgrounds.
- PyCon India is completely volunteer run event, managed by a non-profit society.

Why You Should Sponsor

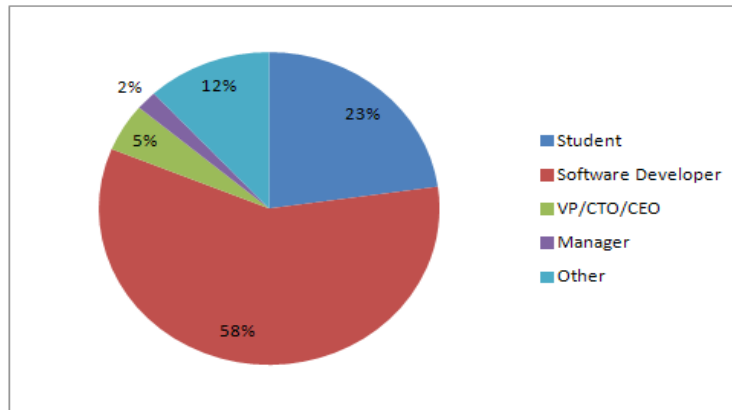
- By sponsoring the conference, your organization will be better connected to the Indian Python community.
- Your sponsorship helps keep PyCon India affordable and accessible to the widest possible audience.

Previous Events

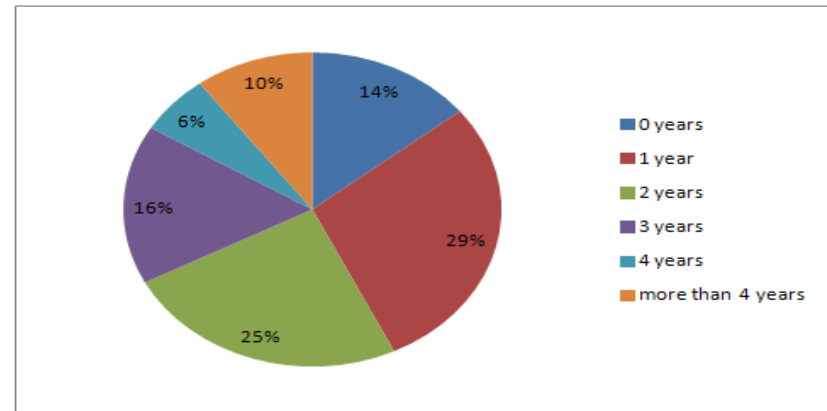
- **PyCon India 2012**, *Sep 28-30, 2012*, Bangalore
700+ participants
<http://in.pycon.org/2012/>
- **PyCon India 2011**, *Sep 16-18, 2011*, Pune
700+ participants
<http://in.pycon.org/2011/>
- **PyCon India 2010**, *Sep 25-26, 2010*, Bangalore
550+ participants
<http://in.pycon.org/2010/>
- **PyCon India 2009**, *Sep 26-27, 2009*, Bangalore
400+ participants
<http://in.pycon.org/2009/>

PyCon India 2012 Demographics

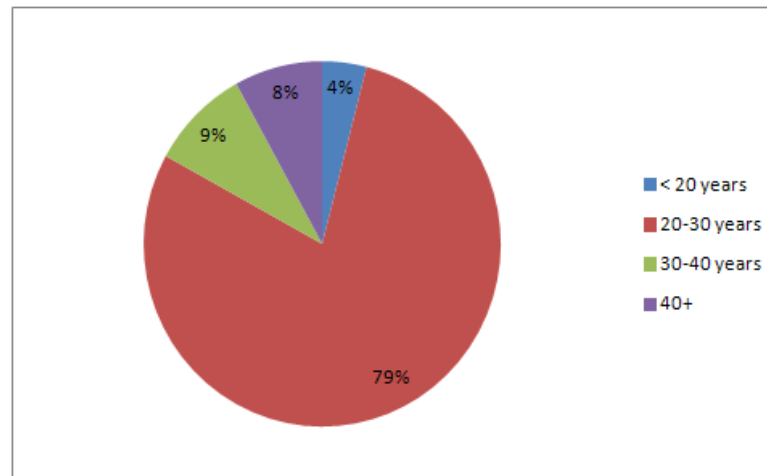
Profession



Python Experience



Age



Privacy Policy

- Participant details will not be shared without the participant's permission.
- All participants get a ContactPoint NFC badge. We'll provide a ContactPoint kit for each Gold/Platinum sponsors. The participants may tap to transfer contact information to you. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.

Important Dates

Tutorial Day - Aug 30, 2013

Main Conference - Aug 31 & Sep 1, 2013

Sponsorship Categories

	Platinum	Gold	Silver
Amount in INR	4,00,000	2,00,000	100,000
Amount in USD	7,500	4,000	2,000

Startup Discount:

50% discount on silver category of sponsorship for startups with less than 10 employees.

Sponsorship Benefits

	Platinum	Gold	Silver
Free passes	8	4	2
Logo + Write-up + link on conference website	Yes	Yes	Yes
Logo on official banners	Yes	Yes	Yes
Banner and table at the venue (6'x2' table provided, your banner)			Yes
Your stall at the venue (12'x6' space provided, your banner)	Yes	Yes	
Distribute goodies at the stall	Yes	Yes	
ContactPoint kit for participant contact details	Yes	Yes	
Logo on participant badges	Yes		
Logo on the notebooks given to participants	Yes		
Company Brochures along with welcome Kit	Yes		

*Note: Stall will be available only during main conference days (Saturday & Sunday).
Please get it touch with us, if you would like any customizations or add-ons to the benefits.*

Contact Information

Vijay Bang

contact@in.pycon.org, +91 9886761820

Sreekanth S Rameshaiah

contact@in.pycon.org, +91 9845512611

Anand Chitipothu

contact@in.pycon.org, +91 7760404495