The Premier Python Conference in India

http://in.pycon.org/2013/

August 30, 31 and September 1, 2013
NIMHANS Convention Centre, Bangalore

Sponsorship Prospectus
About PyCon India

- PyCon India is the premier Python conference in India, being hosted for the fifth time.

- PyCon India will bring together Python developers and enthusiasts of various backgrounds.

- PyCon India is completely volunteer run event, managed by a non-profit society.
Why You Should Sponsor

- By sponsoring the conference, your organization will be better connected to the Indian Python community.
- Your sponsorship helps keep PyCon India affordable and accessible to the widest possible audience.
Previous Events

- **PyCon India 2012**, Sep 28-30, 2012, Bangalore
  700+ participants
  [http://in.pycon.org/2012/](http://in.pycon.org/2012/)

- **PyCon India 2011**, Sep 16-18, 2011, Pune
  700+ participants

- **PyCon India 2010**, Sep 25-26, 2010, Bangalore
  550+ participants

- **PyCon India 2009**, Sep 26-27, 2009, Bangalore
  400+ participants
PyCon India 2012 Demographics

Profession:
- Student: 23%
- Software Developer: 5%
- VP/CTO/CEO: 12%
- Manager: 2%
- Other: 58%

Python Experience:
- 0 years: 14%
- 1 year: 10%
- 2 years: 6%
- 3 years: 16%
- 4 years: 29%
- More than 4 years: 25%

Age:
- < 20 years: 9%
- 20-30 years: 8%
- 30-40 years: 4%
- 40+: 79%
Privacy Policy

- Participant details will not be shared without the participant’s permission.

- All participants get a ContactPoint NFC badge. We'll provide a ContactPoint kit for each Gold/Platinum sponsors. The participants may tap to transfer contact information to you. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.
Important Dates

Tutorial Day - Aug 30, 2013
Main Conference - Aug 31 & Sep 1, 2013
Sponsorship Categories

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Amount in INR</td>
<td>4,00,000</td>
<td>2,00,000</td>
<td>100,000</td>
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<tr>
<td>Amount in USD</td>
<td>7,500</td>
<td>4,000</td>
<td>2,000</td>
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</table>

**Startup Discount:**

50% discount on silver category of sponsorship for startups with less than 10 employees.
# Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Free passes</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Logo + Write-up + link on conference website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Logo on official banners</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Banner and table at the venue (6'x2' table provided, your banner)</td>
<td></td>
<td></td>
<td>Yes</td>
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<tr>
<td>Your stall at the venue (12'x6' space provided, your banner)</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Distribute goodies at the stall</td>
<td>Yes</td>
<td>Yes</td>
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<td>ContactPoint kit for participant contact details</td>
<td>Yes</td>
<td>Yes</td>
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<td>Logo on participant badges</td>
<td>Yes</td>
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<td>Logo on the notebooks given to participants</td>
<td>Yes</td>
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<td>Company Brochures along with welcome Kit</td>
<td>Yes</td>
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*Note: Stall will be available only during main conference days (Saturday & Sunday). Please get in touch with us, if you would like any customizations or add-ons to the benefits.*
Contact Information

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