

# The road to PyCon India 2010

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# Who am I / What is this talk?

- Freelance Software developer.
- Mainly Python, C, elisp and a few others.
- Active member of Bangpypers
- Organiser of PyCon India 2009, 2010
- This talk is about the behind the scenes work for PyCon India 2010.
- What we did, when we did it, who did it and what we learnt.

# Dramatis Personae

- Anand Pillai – Talks, Sessions
- Anand C. And Abhishek – Website
- Vijay – Sponsors
- Arvind – A/V
- Kenneth – Society
- Santhosh – Records, treasurer
- Sree – Swag, Infrastructure, food.
- Kunal – Banners, id cards, coupons
- Anil and other volunteers – Ground support
- Session chairs
- Speakers
- And all of you!

# What did I do?

- Facilitate stuff
- Make sure people do what they signed up for
- Make sure that things happen (find others sometimes)
- Put my foot down at times
- Make decisions

# What did I really do?



**YOU!**

STFU!

# The work

- Feb 2010 : Mostly Society related work
- March 2010 : Nothing
- April 2010
  - Decided on venue (Bangalore)
  - Started looking out for volunteers (sponsorships)
  - Website software
- May 2010
  - Hunting for venue locations (RV vs. MSRIT).
  - Start hunting for sponsors (FOSSEE and ZeOmega approached)

# The work

- June 2010
  - Booked the venue
  - <http://in.pycon.org> Original design
  - PSF sponsoring one delegate from abroad
- July 2010
  - David agreed to come
  - Registrations open
  - Logo decided
  - Gained sufficient momentum
  - Ticket sales started (early bird till Aug end)

# The work

- August 2010
  - Wingware offered licenses
  - Vodex engaged
  - CFP announced
- September 2010
  - Talks decided and scheduled
  - David arrived
  - T-shirts, swag ordered
  - ***Conference!***



# Road bumps

- Infogami vs. Fosscnf
- Doattend vs. Custom gateway
- Buzz was limited
  - Talk proposals came in late
  - Volunteer shortage
- No proper branding upfront (Too many logos and things)
- No contact information of speakers
- Wifi is still a problem
- Logistic issues.

# Ayodhya verdict



# General philosophy



# Over last time

- Significant more turnout (around 700 people vs. Last years 400).
- More talks. Better talks (this is from the buzz)
- Reappy nice T-shirt
- More community involvement
- Society - our own bank account
- More firmly established
- Semi-regular bangpypers meetings

# The road ahead

- Conduct this every year (next year in Chennai)
- Make it grow. Fix mistakes. Don't crib. Contribute!
- No one is a delegate. Every person here is a part of the conference. That's community.
- The Indian Python Software Society is established
  - Annual General Meeting today evening
  - Become a member for special privileges and to help
  - <http://ipss.org.in>

# The wrong road

- Don't volunteer and then disappear.
- Don't throw wrenches into the works.
- We don't need “consultants”.
- Don't shave yaks.
- This is not a pure democracy.

# Ending note

- We did it again
- Start planning for 2011 in a few months
- Join the inpycon list and contribute in any way you can at any time
- Apologies for the screw ups
- **“Always look on the bright side of life”.**